



## **WAYW:SE 3 – now booking.**

We are in a period of unprecedented change. COVID-19, lockdown, and the unpredictable aftermath of both, have affected us all. Many interpreters and other communication professionals have reported challenges due to rapid changes in their work, social isolation, stress and anxiety about their finances, and concerns about the future.

Over the last ten years many communication professionals have participated in What Are You Worth (WAYW) workshops and have found the approach helpful in thinking about the work we do as businesses, along with the skills we need to support our work.

The WAYW program has been updated to provide the same opportunity for communication professionals to think through the current unique challenges, to help prepare for work in the shifting sands of the new normal. Delivered in partnership with ASLI, this program is open to you whether an ASLI member or not.

The program will be delivered through a series of seven linked webinars, each followed by (optional) online discussion groups, and set work / thinking to complete between sessions.

Based on participant feedback, to best participate in this program, we recommend you use a desktop or laptop computer with a built in or external video camera. It is possible to access the program using a tablet, just not as easy. We do not recommend accessing this program through a smartphone.

### **The full program includes:**

- A pre-program questionnaire.
- Explanatory videos & practice opportunities for how to use Zoom, etc.
- Seven webinars. (Recorded\* so you can watch even if you miss the live webinar.)
- Seven (optional) organised discussion groups.
- Homework, including a full cost analysis calculator and business canvas template.

Participating in the webinars will provide you with approximately 10 hours of structured CPD. You'll also be able to log discussions and homework as unstructured CPD.

### **During the program we'll cover the following:**

- How to have a stable home set up for webinars and remote discussion groups.
- How anxiety is likely to impact on your decision making, and what you can do about it.
- What your work is worth.
- Gender and worth (an additional session WAYW previous participants asked for).
- The pros and cons of reducing fees, including consequences after lock-down.
- How to maintain your business, thinking individually, regionally and nationally.
- Building relationships with customers at this time.
- Evaluating the impact of the current situation on your business.

- Explore making the most of current and future opportunities.
- How to use this time to get into the best position possible for the 'new normal'.

**Sessions & structure** (full schedule, including between session tasks, will be sent once you've signed up):

The first webinar is Monday 7th September, then running every Monday evening until 12th October. 6:30pm log in for 7:00-8:30 webinar. Each webinar has breakout groups and an eye break.

The discussion groups will take place every Wednesday and Thursday between Wednesday 9th September and Thursday 15th October, with a choice of times offered each week to choose from.

What	When	Details
Session 1:	<b>Monday 7<sup>th</sup> September, 7:00-8:00pm.</b> NB always log in 6:30 to 6:45 to ensure ready to start for 7:00pm.	<b>Webinar:</b> Intro to the program, followed by (an optional) session on 'How to use Zoom for webinars and discussion groups'.
	Wednesday 9 <sup>th</sup> or Thursday 10 <sup>th</sup> Sep	Discussion Group 1 (getting used to Zoom discussion groups)
Session 2:	<b>Monday 14<sup>th</sup> September, 7:00-8:30pm.</b>	<b>Webinar:</b> How to make rational decisions in challenging times
	Wednesday 15 <sup>th</sup> or Thursday 16 <sup>th</sup> Sep	Discussion Group 2
Session 3:	<b>Monday 21<sup>st</sup> September 7:00-8:30pm.</b>	<b>Webinar:</b> Gender and worth
	Wednesday 23 <sup>rd</sup> or Thursday 24 <sup>th</sup> Sep	Discussion Group 3
Session 4:	<b>Monday 28<sup>th</sup> September 7:00-8:30pm.</b>	<b>Webinar:</b> Business ready, were you, are you, will you be?
	Wednesday 30 <sup>th</sup> or Thursday 1 <sup>st</sup> Oct	Discussion Group 4
Session 5:	<b>Monday 5<sup>th</sup> October 7:00-8:30pm.</b>	<b>Webinar:</b> Understanding your business in the current context
	Wednesday 7 <sup>th</sup> or Thursday 8 <sup>th</sup> Oct	Discussion Group 5
Session 6:	<b>Monday 12<sup>th</sup> October 7:00-8:30pm.</b>	<b>Webinar:</b> Balancing risks and opportunities Part 1
	Wednesday 14 <sup>th</sup> or Thursday 15 <sup>th</sup> Oct	Discussion Group 6
Session 7:	<b>Monday 19<sup>th</sup> October 7:00-8:30pm.</b>	<b>Webinar:</b> Balancing risks and opportunities Part 2
	Wednesday 21 <sup>st</sup> or Thursday 22 <sup>nd</sup> Oct	Discussion Group 7

## **What did previous participants take from WAYW:SE 1 & 2?**

**What are we worth?** *“Realising that my worth is more than the amount I am financially compensated for. My skills shouldn't be defined by time but by my skills, experience and what I'm bringing to the table.”*

[I now know to] *“to stand my ground and not feel as if I need to justify myself when it comes to taking on (or not) certain elements for work and negotiating fees for remote interpreting assignments.”*

**Was this the right program for now?** *“I found it to be a less intimidating experience than I might have originally feared -I liked how the information was presented 'gently' and people were repeatedly advised to take on board only what they could manage for now and hold onto the rest for later, as and when they felt ready. Think this was particularly valuable approach at a time when everyday life had changed so drastically, we were probably all feeling a little overwhelmed and panicked.”*

*“Engaging with other interpreter professionals has been invaluable for me - to be able to hear other people's experiences, gather advice and tips on how best to move forward and also support and boost each other through this difficult time.”*

**A shared experience:** *“I also ... have learned that we are all in the same boat (or in the same storm but different boats alongside each other) and any fears or worries that I might have felt I was experiencing alone are actually being shared with other valued interpreters around the country.”*